

A large advertisement for Marlboro Metropolitan cigarettes. The image shows three men in a Western setting. The man in the foreground is wearing a white shirt, a brown vest, and a cowboy hat, and is smoking a cigarette. Behind him are two other men, one in a blue shirt and one in a yellow shirt, both also wearing cowboy hats. The background is a bright blue sky with some clouds. The Marlboro logo is prominently displayed in the upper right corner of the image.

10 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

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